



Information for Exhibitors and Sponsors



Rome - Italy
FH55 GRAND HOTEL PALATINO

The AIC 50th Anniversary 2024

hosted by

The Association of Italian Chiropractors

Plan now to participate in the Association of Italian Chiropractors 50th Anniversary, to be held at the FH55 Grand Hotel Palatino, Rome on 25-27 October 2024, sponsored by the Association of Italian Chiropractors/AIC Servizi Srl.

The Anniversary will be one of the key chiropractic events in Europe in 2024, comprising the largest international gathering of the chiropractic profession, and attracting many delegates.

There are only a limited amount of exhibition spaces and sponsorship opportunities available so book today for this unique marketing opportunity.

General Information for Exhibitors and Sponsors

Venue and Accommodation

The Anniversary Event venue will be the FH55 Grand Hotel Palatino – located in Rione Monti, a few steps from the Colosseum, a dynamic and lively neighborhood in the centre of Rome, Grand Hotel Palatino is the best choice for a comfortable, relaxing and rewarding stay in Rome.

And how to describe Rome? **Breathtaking. Romantic. Timeless.**

Visiting Rome is a life-changing experience thanks to its history, monuments and beauty. The centre boasts legendary sites such as the **Colosseum**, the **Fori Imperiali**, the **Pantheon** or the **Fountain of Trevi**, but also charming neighbourhoods where you can breathe all the authentic Romanness, full of local culture and good food. Without forgetting about the **Vatican** and **Piazza San Pietro**, among the most visited religious destinations in the world.

Anniversary Dates

The Anniversary will take place on October 25th-27th, 2024.

Who is in the AIC?

The Association of Italian Chiropractors has represented the chiropractic profession in Italy since 1974. The AIC is part of the WFC - World Federation of Chiropractic.

Administration

The exhibition and sponsorship matters are being coordinated through the Association of Italian Chiropractors Administrative Organizer/AIC Servizi Srl, see contact details further below.

Language

The official language of the event is English.

Who should Exhibit and Sponsor?

If your organisation has a product or service that is of use to chiropractors and their patients, this Event is for you.

Anniversary Programme

The full Anniversary programme will be available on the website www.aic50.it or through the AIC Office: aic@chiropratica.it

Recognition

All sponsors and a list of the Exhibitors' company name will be recognised in the Event website. Please contact us for sponsorship opportunities.

Exhibitor Information

PLEASE NOTE: the exhibit AREA is next to the Hotel Hall where the coffee breaks and welcome reception will take place. The Congress room is at floor -1.

As part of the AIC Anniversary, each exhibitor will be able to:

Exhibit their product and/or services to the chiropractic profession.

Meet all participants informally during coffee breaks and evening social events.

Gain a high profile through various sponsorship opportunities.

Coffee breaks:

The coffee breaks will take place in the bar area, where participants will arrive passing through the exhibition area giving them direct access to your stand.

Booking of Exhibit Space:

To reserve an Exhibit Space, interested parties should contact the Association of Italian Chiropractors for availability, see contact information further below. When a space is allocated to an exhibitor, a filled out "Exhibition and Sponsorship Application Form" should be forwarded to the Association of Italian Chiropractors, by the exhibitor. Payment should be made within 2 weeks to confirm the space reservation. A deposit payment of 50% is required upon confirmation of the reservation of the Exhibit Space and the total payment must be completed by no later than **July 15th, 2024**. Please see terms and conditions of contract between exhibitor and the Association of Italian Chiropractors/AIC Servizi Srl.

Forwarding Exhibits to the Venue Hotel:

Exhibits must be forwarded to the address that Dr. Silvia Marini will communicate to you according to their dimension.

When: Exhibits have to arrive at the FH55 Grand Hotel Palatino on October 23rd or 24th - not earlier.

Marking on Packages: AIC Anniversary Event

Venue Hotel contact details:

Dott.ssa Silvia Marini, Sales & Event Executive

Tel : +39 06 92117667 - Email : mice.rm@fhotels55.com

Exhibition Areas - Please see floor plan attached

The Event will be held in the Congress Center, floor -1, while Exhibits will be settled next to the Hotel Hall next to the Coffee Area. **PLEASE NOTE THAT THE WELCOME RECEPTION THAT WILL TAKE PLACE ON FRIDAY, WILL BE ARRANGED IN THE EXHIBITION AREA.**

Exhibition hours

Friday, October 25 from 14:30 to 20:00 hrs

Saturday, October 26 from 8.30 to 18:30 hrs

Sunday, October 27 from 9.00 to 17:00 hrs

AIC Anniversary Administrative Organiser:

Further information on the exhibition and sponsorships can be obtained through the AIC Office and the Event Organizer:

Damiano Costa, DC - Association of Italian Chiropractors

Via Dardanelli, 46 00195 Roma

Email : aic@chiropratica.it

SPONSORSHIP DETAILS

Logo:

Sponsors are asked to send their organisations's name and logo by e-mail to the Event Office Secretariat (aic@chiropratica.it) electronically, in printable format and high resolution (min 300dpi).

Gala Dinner:

Exhibitors are encouraged to participate in the social programme, especially the Gala Dinner on the Saturday evening. The evening events provide an important networking opportunity. To reserve tickets for the Gala Dinner, please contact the AIC Office: aic@chiropratica.it

Programme Changes:

The organizers reserve the right to adjust or change the programme as necessary.

Hotel Accomodation:

VENUE LOCATION

The FH55 GRAND HOTEL PALATINO **** will be the Venue location of the entire Event. located in Rione Monti, a few steps from the Colosseum, a dynamic and lively neighborhood in the centre of Rome, FH55 Grand Hotel Palatino is the best choice for a comfortable, relaxing and rewarding stay in Rome.

Via Cavour, 213/M - 00184 Roma

Phone: +39 06 4814927 - E-mail: mice.rm@hotels55.com

<https://www.fhhotelgroup.it/en/grand-hotel-palatino-roma/index>

Rates:

Double single use: € 244,00 including breakfast.

Double or Twin: € 264,00 including breakfast.

To add Rome City Tax: € 7,50 per day, per person.

Reservations:

To reserve, please use the hotel booking form attached.

In case of questions, please contact the hotel directly.

The hotel has a limited amount of rooms at the discounted fare we negotiated. When the rooms will be over, you can still try to get a room in the same hotel at an increased fare (if available) or check out this list of hotels from which we managed to get a preferred rate for the 50th Anniversary attendees:

Condominio Monti by B.Zar Hotel&Co.

This hotel is located at 6 minutes' walk from the Venue Location.

Rates:

Double single use: € 255,00 including breakfast.

Double or Twin: € 270,00 including breakfast.

To add Rome City Tax: € 7,50 per day, per person.

Reservations:

Send an email to booking@bzarhotel.it using the following code: AIC CHIROPRACTICA

Not refundable; payment upon reservation.

In case of questions, please contact the hotel directly.

Hotel Britannia

This hotel is located at 12 minutes' walk from the Venue Location.

Rates:

Double single use: € 255,00 including breakfast.

Double or Twin: € 270,00 including breakfast.

To add Rome City Tax: € 7,50 per day, per person.

Reservations:

Send an email to booking@bzarhotel.it using the following code: AIC CHIROPRACTICA

Not refundable; payment upon reservation.

In case of questions, please contact the hotel directly.

Hotel Napoleon

This hotel is located 1 km from the Venue Location.

Rates:

Double single use: € 194,00 including breakfast.

Double or Twin: € 214,00 including breakfast.

To add Rome City Tax: € 7,50 per day, per person.

Reservations:

Send an email to infobook@napoleon.it using the following code: MEETING CHIROPRACTICI

Not refundable; payment upon reservation.

In case of questions, please contact the hotel directly.

Basilica Hotel

This hotel is located at 6 minutes' walk from the Venue Location.

Rates:

Double single use: € 250,00 including breakfast.

Double or Twin: € 280,00 including breakfast.

To add Rome City Tax: € 7,50 per day, per person.

Reservations:

Send an email to info@basilicahotel.it mentioning the CHIROPRACTIC EVENT

Not refundable; payment upon reservation.

In case of questions, please contact the hotel directly.

Hotel Borromeo

This hotel is located at 6 minutes' walk from the Venue Location.

Hotel Borromeo has not provided a dedicated rate for our delegates; you may contact them directly at the following email info@hotelborromeo.com or make a reservation via their website <https://www.hotelborromeo.com/> at the public rates and against the regular conditions (at the moment estimated cost euro 250,00 per room per night).

If those options do not suit your needs, the Venue Hotel is located in the deep centre of Rome so there are many different accommodation options available all around, such as all kinds of hotels, b&b and hostels.

TERMS AND CONDITIONS OF CONTRACT BETWEEN EXHIBITOR AND THE ASSOCIATION OF ITALIAN CHIROPRACTORS / AIC SERVIZI SRL

1. The Organizers reserve the right to alter or change the space assigned to the Exhibitor. The Organizers further reserve the right, at its sole discretion, to change the dates of the exhibits or to cancel the exhibits and shall not be liable in damages or otherwise by reason of any such change of dates or cancellation, other than to refund in full any amounts paid by the Exhibitor to Management.
2. The Exhibitor shall not assign this contract or sublet the space or any part thereof or permit the same to be used by any other person, without the prior written consent of the Organizers. Any attempt to do so will result in the immediate cancellation of this contract.
3. The Exhibitor shall comply with all rules and regulations with respect to the Exhibit Area and the Congress as stipulated by the Organizers, and agrees that the Organizers' decisions on adoption and enforcement of any such rules and regulations shall be final and binding.
4. The Exhibitor is responsible for compliance with all applicable law, bylaw, ordinances, regulations, requirements, codes and standards, including those with respect to fire, safety, health and environmental matters and shall ensure that all equipment, materials and goods used by the Exhibitor so comply.
5. The Exhibitor assumes responsibility and agrees to indemnify and defend the Organizers, including the Association of Italian Chiropractors, the AIC Servizi Srl and the FH55 Grand Hotel Palatino and their respective employees and agents, against any claims or expenses arising out of the use of the Exhibition premises.
6. This contract may be canceled by either party provided that written notice is received by the other by August 15, 2024, in which case all monies paid by the Exhibitor will be refunded less an administration fee of € 200 per exhibit space. If the Exhibitor cancels after such date, it will be responsible for the full contract price.
7. The Organizers reserves the right at any time to alter or remove exhibits or any part thereof, including printed material, products, signs, lights or sound, and to expel Exhibitor or its personnel if, in the Organizers' opinion, the Exhibitor's conduct or presentation is objectionable to the Organizers or to the other exhibitors.
8. The Exhibitor's display must comply with all requirements of the Organizers and the owner of the building, including maximum height requirements. The Exhibitor must provide at least one staff member, to maintain the display during opening hours. There is a fee to register additional staff. The Exhibitor agrees to confine its presentation to the contracted space only.
9. All goods shipped to the exhibit site must be clearly marked with the name of the Exhibitor, name of convention (AIC Anniversary Event) and the number of the exhibit space. Goods must not be shipped to the exhibit site for any shipping charges to be paid on arrival, and any such goods will not be accepted by the Organizers. The Organizers assume no responsibility for loss or damage to the Exhibitor's goods or property before, during or after the Event.
10. In consideration of the Exhibitor's participation in the AIC Anniversary, the Exhibitor hereby releases the Organizers, its directors, officers, agents and employees from any all claims, losses, or damages whatsoever suffered or sustained by Exhibitor in connection with its participation in the AIC Anniversary, including, without limitation, any claims for loss or theft of property, personal injury, or loss of business or profits, whether arising from any act of the Organizers or otherwise.
11. The Exhibitor is responsible for the placement and cost of insurance relating to its participation in the Event. The Exhibitor shall carry liability insurance of at least €1 million combined single limit for personal injury and property damage with a €500 deductible, as well as such additional insurance as may be required by the Organizers. The Exhibitor understands that neither the AIC/AIC Servizi nor the FH55 Grand Hotel Palatino maintains insurance covering the exhibitors' property and it is the sole responsibility of the Exhibitor to obtain such insurance. The Exhibitor agrees to provide immediately to the Organizers upon request current certificates of insurance pertaining to all policies of insurance carried by the Exhibitor. If Exhibitor fails to comply with any of the foregoing, in addition to any other rights or remedies available to the Organizers at law or under this contract, the Organizers shall have the right to take possession of the exhibit space for such purposes as it sees fit and the Exhibitor shall be held for the full contract prices of the said space.
12. The Exhibitor agrees that its display will be set up during the set-up on Friday October 25th, 2024 prior to the opening of exhibit hours at 2:00 pm,, that no display may be dismantled or goods removed during the entire run of the Congress through to 5:00 pm on Sunday October 27th, 2024.
13. The Exhibitor will comply with the rules and regulations of any unionized contractors who may be selected by the Organizers to service the exhibitors. Any dispute between Exhibitor and any such contractor or union representative will be referred to the Organizers for resolution, whose decision shall be final and binding on all parties.
14. The Organizers reserve the right to cancel this contract and to withhold possession of the space or to expel the Exhibitor there from if the Exhibitor fails to comply with any terms and conditions of this contract or the rules and regulations of the Convention, in which case Exhibitor shall forfeit as liquidated damages and not as penalty all payments made pursuant to this contract, all without limiting Management's other rights and remedies at law under this contract as a result of such failure to comply.